

Our Heritage and Our Hope

Clara Barton personified compassion, fortitude and mercy. When the Civil War started, Clara began a tireless campaign to comfort sick and wounded soldiers.

Undaunted by the bullets that flew around her, she risked her life to take food and medical supplies to soldiers in the midst of battle. For these acts of courage,

Clara was known as the “Angel of the Battlefield.” She went on to found, in 1881, one of the greatest humanitarian organizations in the world, the American Red Cross. That was how the Red Cross Movement began in the United States.

Today, more than one million volunteers for the American Red Cross continue to change lives and save lives. They are modern day heroes, responding to the needs of thousands of disaster victims and teaching lifesaving skills like CPR, first aid and preparedness. Like Clara, these volunteers demonstrate compassion, strength and elfless love for their neighbors.

Will you join the Red Cross and share your time, talent and treasure in its mission to provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies? As a member of the Tiffany Circle of the American Red Cross, a powerful leadership network of women who want to change lives, you can save lives and strengthen communities through a focused investment of your time, talent and treasure.



Mission: Possible!



Founding Tiffany Circle members Board Chairman Bonnie McElveen-Hunter and Melanie Sabelhaus

Tiffany Circle Society of Women Leaders



The Tiffany Circle is a society of women leaders and philanthropists. By investing \$10,000 annually in their local American Red Cross chapters, these women follow in the footsteps of a long line of women leaders who have helped the Red Cross serve the American public in times of war and peace with disaster assistance, blood collection, safety training and countless other community assistance services.

The name Tiffany and the \$10,000 amount have historical precedent. The circle is named for the beautiful Tiffany windows in the Board of Governors Hall at Red Cross national headquarters in Washington, D.C. These windows, produced by the Tiffany Studios, were commissioned by Red Cross President Mabel Boardman in 1917. As an act of reconciliation and hope, they were paid for with a \$5,000 gift from the Women's Relief Corps of the North and \$5,000 from the United Daughters of the Confederacy of the South.

The women in these windows personify virtues at work in the Red Cross Movement: hope, mercy, faith, charity, truth and fortitude. Members of the Tiffany Circle provide living examples of these virtues in their local communities, by ensuring that the Red Cross has the ability to help people prevent, prepare for and respond to life's emergencies.



Children are particularly at risk when disasters strike.

The Red Cross responds to more than 70,000 disasters every year, most of them single-family fires.

In the Next Few Minutes, a Disaster Will Strike ...

Thankfully, generous donations ensure that the Red Cross
WILL BE THERE to help families affected by emergencies.

The following stories occur across America each day:



A fire destroys the home of a family with three children. Red Cross volunteers provide counseling and arrange for the family to stay in a nearby hotel. A specially trained volunteer caseworker helps them access additional support to rebuild their lives.

At a pool party, Linda Jones notices her son, Reilly, is missing. Another mother at the party sees the boy floating face down in the pool and dives into the water to pull him out. Someone calls 911, and the two women perform CPR on the boy until the fire department and paramedics arrive. Reilly is alive today because both women had taken an infant and child CPR class at their local Red Cross chapter.

The Armed Forces Emergency Services Call Center receives an emergency communication for a military officer on deployment in Afghanistan.

The call center volunteer contacts the officer via his unit to let him know that he is the proud father of a baby girl.



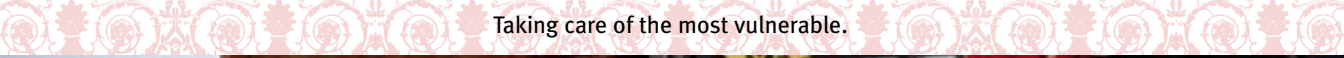
Tiffany Circle members know that their support changes lives and saves lives.

Volunteers provide immediate assistance and support.





Children learn fire safety skills.



Taking care of the most vulnerable.



Your Gift Will Make an Impact in Your Community

A generous \$10,000 contribution to your local chapter will
make a significant impact in your community by—

Providing RELIEF and COMFORT

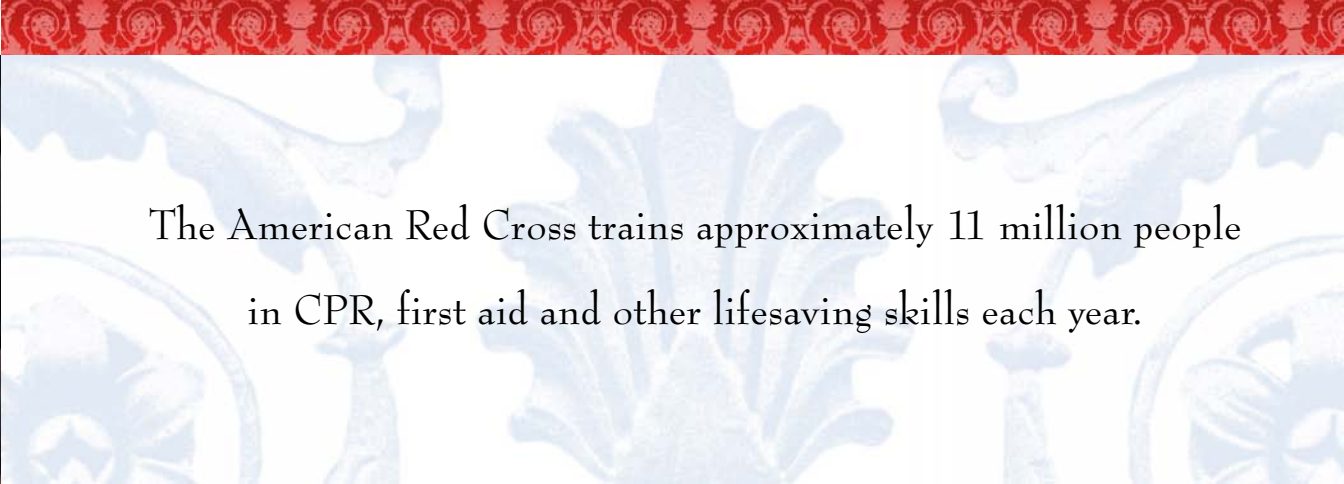
\$10,000 can—

- provide shelter, food, counseling and other emergency assistance to dozens of families left homeless by a fire in a large apartment building.
- shelter 500 people affected by a severe storm or flood until they can return safely to their homes.
- enable 250 deployed military personnel to receive Red Cross communications that can help with their requests for emergency leave.
- provide formula, diapers, clothing and other critical supplies for 200 infants and children left without by disasters.
- provide home clean-up kits for 500 families affected by tornados, floods or wildfires.
- provide 2,400 comforting teddy bears to children coping with disasters.

Teaching CONFIDENCE and SAFETY

\$10,000 can—

- teach 40,000 children water safety through the Red Cross WHALE Tales program.
- provide 200 babysitter training scholarships for young people who will learn how to be safe and respond to life-threatening emergencies.
- train 150 volunteer firefighters in CPR, first aid and automated external defibrillator (AED) use for the professional rescuer so they will be better equipped to save lives in emergency situations.



The American Red Cross trains approximately 11 million people
in CPR, first aid and other lifesaving skills each year.



*A lady with a lamp shall stand
a noble type of good,*

—From “Santa Filomena,” Henry Wadsworth Longfellow



*in the great history of the land,
Heroic womanhood.*

ow's poem glorifying the work of Florence Nightingale

vernors Hall, suite of Tiffany windows, installed in 1923.



A recipient of a transitional shelter hugs a tsunami recovery worker in Indonesia.

Through the Measles Initiative, the American Red Cross has helped vaccinate 217 million children in more than 40 African countries, saving more than 1.2 million lives.

The Value of the Tiffany Circle



PHILANTHROPY

Tiffany Circle members will see the results of their investments through the humanitarian work of their local Red Cross chapters. Your gift will ensure that the Red Cross is able to train volunteers to respond to the next disaster, that military families are able to reach their loved ones in an emergency and that your neighbors will be trained and ready to save a life during a medical emergency.

VOLUNTEERING

Connecting with your local chapter of the Red Cross will enable you to demonstrate your compassion for others through volunteer work. You can join the Red Cross Disaster Action Team to help disaster victims in your community, get trained as a CPR or first aid instructor or encourage others to support the lifesaving mission of the Red Cross.

MENTORING

Inspire future generations to give of their time, talent and treasure. The Red Cross has youth programs that teach children about the work of the Red Cross and how to prepare themselves and their families for emergencies.

You can show these young people how to make a lifelong commitment to humanitarian work and philanthropy.

NETWORKING

Build relationships with other community leaders. Members of the Tiffany Circle are women interested in success at home, in the workplace and in their communities. They know the value of cultivating relationships with other leaders. Members will have the opportunity to network at Tiffany Circle events held throughout the year.



This is yet another example of the lasting legacy of women's leadership in the storied history of the American Red Cross.

Your Support – Local, National and Global



As a member of the Tiffany Circle, your gift will support your local chapter, but its impact will reach far beyond city and country lines. You will be joining an international network of humanitarians dedicated to the principles of the “Red Cross Movement. The International Federation of Red Cross and Red Crescent Societies is made up of 185 national societies around the globe.

The American Red Cross works through the Federation to provide money, expertise and human resources to international disaster relief missions and other humanitarian crises. The American Red Cross also takes part in the Measles Initiative, which is charged with the mission of vaccinating children across Africa and Asia and raising money and awareness for the African Food Crisis.

Long after Clara Barton’s time, women continue to lead the compassionate outreach of the American Red Cross in their local communities and abroad.

Since Israel became a state in 1948, the American Red Cross has fought tirelessly for international recognition of Magen David Adom, the Israeli equivalent of a Red Cross or Red Crescent Society. The courage, resolve and influence of the American Red Cross leaders spanning 50 years, including the current Board of Governors members and Board Chairman Bonnie McElveen-Hunter, was extremely significant in realizing this critical goal. Our chairman is pictured here with Israeli Vice Prime Minister and Minister of Foreign Affairs Tzipi Livni during an evening to celebrate this historic moment in Tel Aviv in June of 2006. This is yet another example of the lasting legacy of women’s leadership in the storied history of the American Red Cross.



This team of women leaders raised more than \$500,000.

Never Underestimate the Power of Women...

Please make a commitment to join the Tiffany Circle today. Your support will help the American Red Cross continue the humanitarian work of its founder, Clara Barton. *Will you join us?*

“Women are the most powerful new voice in philanthropy! As the fastest growing segment of the U.S. economy, they have become the economic powerhouse of the 21st century! The American Red Cross is tapping into the power of women to create a leadership network, the Tiffany Circle, which will strengthen the services of the Red Cross in their communities through a focused investment of their time, talents and treasures. I can think of no other philanthropic organization in the country where it is more appropriate to launch a Women’s Initiative than at the Red Cross, which was founded by Clara Barton 125 years ago. The tradition will continue with women joining together and leveraging their leadership and power to make a real impact in their communities!”

—Melanie Sabelhaus, national chair of the Tiffany Circle

“America has always been a place of humanitarian action and great compassion ... and women, of course, are leading the way! The American Red Cross knows how vital women are to its critical and lifesaving mission. Beginning 125 years ago with our founder Clara Barton, the Red Cross has always tapped into the enormous wealth of talent, strong leadership and vast potential of women ... and today, with the Tiffany Circle, we renew our commitment to the mothers, daughters and sisters across this great country as they reach out with healing hands to those in need.”

—Bonnie McElveen-Hunter, chairman of the American Red Cross



The Red Cross is a volunteer-led organization.

Approximately 97 percent of Red Crossers are volunteers.

91 percent of every dollar goes toward programs and services.

The Red Cross *Mission and Fundamental Principles*

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross and Red Crescent Movement, will provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies.



The following Fundamental Principles of the International Red Cross and Red Crescent Movement guide the work of the American Red Cross:

Humanity

Impartiality

Neutrality

Independence

Voluntary service

Unity

Universality

Women of all ages give what they can.

