Disaster Cycle Services Model

American Red Cross

Humanitarian Services

Disaster Cycle Services



Mission Enabling Areas

Engage Volunteers and Employees

Mobilize Community

Align with Government

Information Management and Situational Awareness

Deploy Materials, Workers and Technology

Pillar Processes

Disaster Cycle Services Capabilities: Essential areas of operational excellence that deliver client-facing mission services according to the programs, processes and practices of the American Red Cross Disaster Cycle Services.*

(* Specific capabilities to be determined by the Workforce Typing Solutions Team)

Disaster Cycle Services Model Definitions

The American Red Cross Mission		Cross	The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.		
	S	isaster Cycle ervices urpose	Build resilience by mitigating against the impact of disasters on clients, meeting urgent human needs, and facilitating recovery, through both direct action and by leveraging and supporting the community's engagement.		
		Client-facing Mission Areas	Prepare Providing the programs, platforms, tools and environment to facilitate a person, business, organization, or community taking action before, during or after a disaster that will limit the impact of the event and help people and communities bounce back faster and more fully.	Respond Providing the programs, platforms, tools and environment to meet immediate disaster caused needs.	Recover Providing the programs, platforms, tools and environment to assist clients in bridging the gap between what they can accomplish on their own and what is necessary for them to recover from a disaster.
		Mission Enabling Areas	Processes that provide the shared programs, platforms, tools and environments that enable the Disaster Cycle Services capabilities to deliver client-facing services to the mission areas in which they operate.		
	Disaster Cycle Services Capabilities		Essential areas of operational excellence that deliver client-facing mission services according to the programs, processes and practices of the American Red Cross Disaster Cycle Services.		